



## With YoYo What goes around comes around

In collaboration with BankMed, Lebanese Franchise Association cordially invites all its members to participate in the one-of-a kind Loyalty Program "YoYo" distinctively tailored to offer unmatched values and convenience for you and your consumers:

## JOIN YoYo PROGRAM AND GET THE FOLLOWING BENEFITS:

- · Promote your Brand
- · Maximize your products' exposure
- · Expand your customer base
- · Increase your sales
- . Expand your media presence and increase your visibility
- . Save time and money
- · Introduce new tailored marketing campaigns

And much more...

## GET YoYo CARD AND CONVERT YOUR EVERYDAY SHOPPING INTO REWARDS

- · Earn points upon every purchase made at any participating Lebanese Franchise Association Member
- . Online registration for easy and quick enrollment
- . Opportunity to accumulate points rapidly
- Wide variety of rewards and redemption opportunities
   And much more...

